



The Little Gold Book of Yes! Attitude: How to Find, Build and Keep a Yes! Attitude for a Lifetime of Success

By Jeffrey Gitomer

SIMON SCHUSTER, United States, 2009. CD-Audio. Book Condition: New. Unabridged. 145 x 132 mm. Language: English . Brand New. From the bestselling author of The Little Red Book of Selling. Every business winner has one thing in common: a YES! attitude that s powerful enough to help them achieve the impossible! When you ve got a YES! attitude, you assume everything will start with YES! .and you ll find a way to YES! even when the first, second, and third answer you hear is NO! You say you weren t born with a YES! attitude? No problem! Jeffrey Gitomer will give you all the tools you need to build one. As the world s #1 expert in selling, Gitomer knows more about attitude than anyone. He s brought those lessons together in the Little Gold Book of YES! Attitude and it will change your life! What makes this work unique? It s not just inspiration : it s a complete, step-by-step, fully-integrated game plan for understanding and mastering your attitude. You ll learn 7.5 specific things you can do to maintain your intensity, drive, and commitment.discover 20.5 attitude gems that capture the value of thousands of dollars of books and...



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